

Launch Your 2018 Pre-Harvest Marketing Plan with *WINNING THE GAME™*

IOWA STATE UNIVERSITY
Extension and Outreach
Kossuth

Presented In Collaboration By:

**FARMERS STATE BANK**
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**KOSSUTH COUNTY FARM BUREAU**
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IOWA STATE UNIVERSITY
Department of Economics

*Kossuth County's Oldest Bank * Serving The Area Since 1887*

Getting the confidence to sell a crop before harvest can be key to long-term farm success. Learn pre-harvest selling using price and time objectives determined by the farmer.

Topics Covered:

- *Useful seasonal price trends in crops*
- *Target dates in marketing plans*
- *Setting price objective ranges*
- *Learn marketing tool advantages*
- *Practice tools in a fun marketing simulation*
- *Plus much more!*

Date: Monday, February 26

Time: 1 - 4 pm

Location: KC Hall, 1501 E Walnut St., Algona

Refreshments will be provided.

Pre-registrations are encouraged at <http://tinyurl.com/wtg1718>. Registrations will also be taken by calling Kossuth County Farm Bureau (515-295-5309 ext. 1) or Kossuth County Extension (515-295-2469).

Registrations will also be taken at the door, but pre-registrations help us to plan and ensure we have enough training materials.

Thank you to our statewide sponsors who also making this possible:

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