

Speaker Talking Points

Save money by discovering what farmers can control in their fields to improve their soils, crop health, yield and bottom line.

Take a deeper look on Ag production and the weather closely correlate with the projected markets.

Learn about trends for the coming year and impacts on yield and nitrogen for corn and soybeans.

Become informed on important economic indicators for the farm sector.

Increase your understanding of the different points of view that each generation brings to the workplace.

SCHEDULE OF EVENTS

Registration

Welcome

Darren and Brian Hefty - Ag PhD

Break

Lunch/Brenda Clark Hamilton

Ernie Goss, Ph.D.

Dr. Elwynn Taylor

Closing

Event runs from 9:00 am - 3:00 pm

Wild Rose Casino, Emmetsburg

Registration begins at 8:00 am



Ag Education Day



2017

Thursday, March 23

9:00 am—3:00 pm

Wild Rose Casino

Emmetsburg, IA

**Registration begins
at 8:00 am**

Ag Education Day

Thursday, March 23, 2017

9:00 am - 3:00 pm

Wild Rose Casino

(U.S. Hwy 18, Emmetsburg, IA)

Registration Clip & Send:

Name

Business

Address

City, State, Zip

Phone

List any additional attendees

>>>>Early Bird Special<<<<

Registration fee is \$30 per person until February 28th.

No Refunds Available for Pre-Paid Registrations.

After March 1st

the registration fee is \$35 per person. Student Registration is \$15 per student.

Meal included.

All registrations must include payment.

Please send your registration along with your check made payable to:

Kossuth/Palo Alto County EDC
106 S. Dodge St., Ste. 210
Algona, IA 50511

Guest Speakers



Hefty Brothers
Darren and Brian Hefty

Hosts of Ag PhD TV
and Radio

**Topic: Return on Investment
that Farmers Can Control**



Ernie Goss, Ph.D.
MacAllister Chair and
Professor of Economics at
Creighton and Research
Faculty at California State
University Fresno

**Topic: Important Economic Indicators
Ahead for the Farm Sector:
Black Swans and Golden Geese**



Brenda Clark Hamilton
MA, Ed.
Fresh Coffee: Professional
Growth Programs

**Topic: Respecting and Appreciating
Generational Differences
in the Workplace**



Dr. Elwynn Taylor
Professor of Ag Meteorology
and Extension Climatologist
Iowa State University

**Topic: 2017 Weather Outlook
and Yield Potential**

**Kossuth/Palo Alto County
Economic Development Corporation**
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